



Town and Village of Clayton

ECONOMIC DEVELOPMENT AND BUSINESS STAKEHOLDER DISCUSSION NOTES

Purpose:	Stakeholder Meeting
Date and Time:	April 2, 2026, 10:30 AM – 11:30 AM
Location:	Virtual (Zoom)
Attendees:	See Below

Economic Development and Business

Summary

This discussion focused on the existing issues and opportunities in the Town of Colton from an economic development standpoint. This meeting started with an overview of the Local Waterfront Revitalization Program. Other topics and issues that came up in discussion include the following:

Key Points of the Discussion (in no particular order)

- The lack of attainable housing does not only affects businesses who are in need of employees, but also emergency response / first responder departments who are losing volunteers.
- The IDA is there to support Clayton and other municipalities in their endeavors, not to steer the decision-making process.
- As the lead economic development agency in the County, the IDA supports projects at all stages, directing them to critical resources including the Small Business Development Center (SBDC).
- The IDA does not automatically incentivize affordable housing projects, unless there is immense public support.

Attendance

- Jen Ceponis (MJ Team)
- Kerry Gibson (MJ Team)
- Peter Zimmer (DOS)
- James Ganter (WAC)
- Marshall Wier (Jefferson County IDA)

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